

UNIVERSITY of  
**HOUSTON**

CONRAD N. HILTON COLLEGE  
Executive Master of Hospitality Management

The degree program is designed to meet the hospitality industry's need for individuals who can refine their professional and academic skills and obtain the advanced specialized abilities necessary to excel in the demanding arena of hospitality management. The executive master's degree program is a 1 year on-line program designed to accommodate industry professionals who are seeking to challenge themselves by providing continued educational specialization in hospitality management.

**Student Name:** \_\_\_\_\_ **PSID:** \_\_\_\_\_

**Cohort:** \_\_\_\_\_ **Domestic:** \_\_\_\_\_ **International:** \_\_\_\_\_

**Anticipated Graduation:** \_\_\_\_\_

**Student Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Advisor:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Course ID	Core Course	Credits	Semester	Grade
HRMA 7353	Services Management in Hospitality	3.0		
HRMA 6381	Strategic Decision Making in the Hospitality Industry	3.0		
HRMA 7369	Hospitality Financial Assets and Planning Management	3.0		
HRMA 7361	Hospitality Marketing Analysis	3.0		
HRMA 7337	Human Resources in Hospitality	3.0		
HRMA 6191	Project Development	1.0		
HRMA 6291	Project Implementation	2.0		
HRMA 6360	Graduate Directed Practicum	3.0		

Course ID	Elective Course	Credits	Semester	Grade
HRMA 6329	Negotiations for the Service Industry	3.0		
HRMA 6317	Innovative Hospitality Technologies	3.0		
HRMA 7334	Pricing and Revenue Management	3.0		