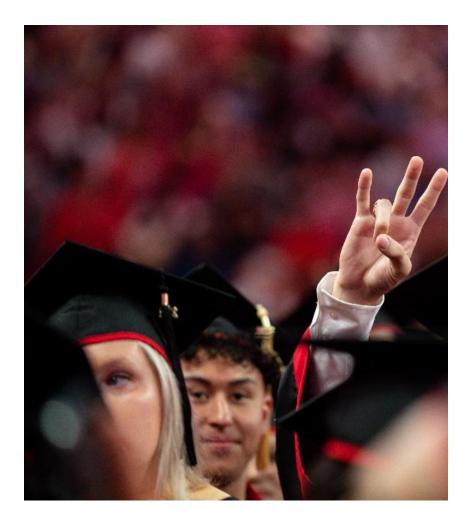
### Understanding Graduate Student Completion Rates and Student Success

Moumita Mukherjee, Ph.D. Susan Moreno, Ph.D.

Presented at Texas Association of Institutional Research (TAIR) 47<sup>th</sup> Annual Conference – Corpus Christi, TX February 28, 2025

### Outline

- About Us
- Background
- Data Model
- Methodology
- Preliminary Findings
- Next Steps
- Q&A



### University of Houston



- Fall 2024 enrollment: 47,980 students
- 285 programs offered
- 11,350 degrees awarded:
   2,211 masters, 358
   doctoral, 476 professional
- First cohort of UH medical school graduates
- Big 12 conference champ for the 2<sup>nd</sup> year

### What's the question?

What do we know about graduate student graduation rates at UH as an outcome of their background characteristics and program areas?



### Background

- 18 characteristics of Texas doctoral programs
- Data requests for graduation rates for all graduate levels
  - Began calculating masters' programs
- UH Graduation Rates dashboard for use by the campus community

### Graduation Rate for Graduate Students



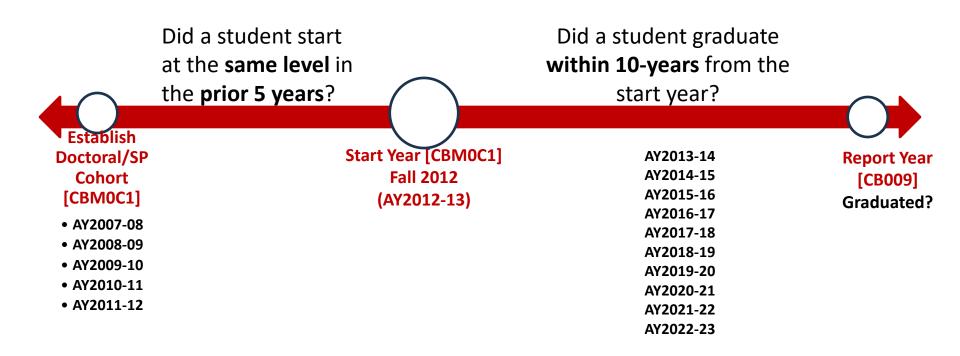
Source: Google images



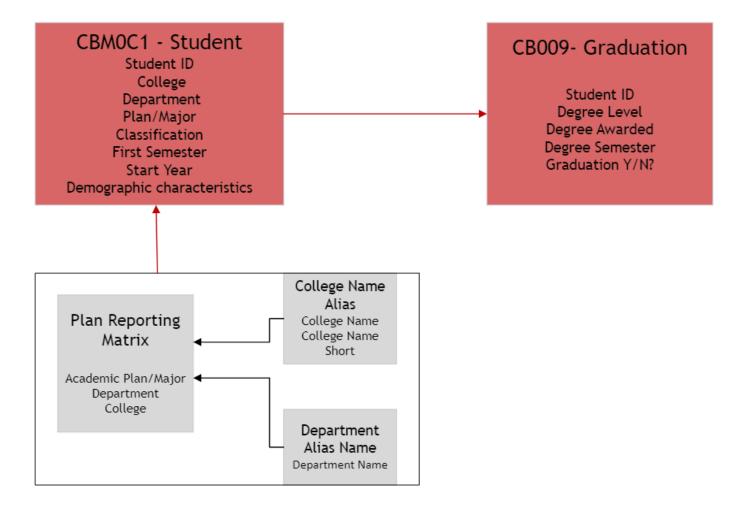
#### **Establishing a Cohort**

- Similar to CB definition, a cohort is determined by pulling all the students coded on the CBM0C1 at a graduate level in the fall semester
- Checked in the five prior years to determine if they had been coded at the same level
- Cohort established for those students who were not coded at that level in the prior years.

### Ten-Year Doctoral/Professional Graduation Rate



### Data Model Using CB Tables in DW



### What changed?

 Request for additional and recent cohorts to see progress towards graduation

 Why understanding graduate graduation rates are important? What do trends tell us about our graduate students?

### Literature Review

• Little is known about the variations in graduate education outcomes and degree completion (Denning & Turner , 2024)

 Graduate degree attainment has increased overtime which has also led to increased graduate loan debt (NASFAA, 2023)

### Literature Review (Cont'd)

• Extant research shows disparities in degree completion among underrepresented and ethnic sub-groups (Offstein et al., 2004; Taylor et al., 2020).

 Using IPEDS longitudinal data, Solinas-Saunders et al.(2024) found a significant increase in graduate degree completion for Hispanic students and no adverse effect.

12

### Literature Review (cont'd)

- A recent study by Denning & Turner (2024) found a 10-percentage point increase in graduation rates between the entering cohorts of 2004 and 2013.
- Variation in graduation rates by:
  - Program areas (for e.g., Law and health programs had higher graduation rates compared to education or family consumer sciences programs).

13

### Literature Review (Cont'd)

 Institution Type (6-yr graduation rates at flagship public institutions was about 72% compared to 57% at non-research-intensive institutions).

• Student loan debt between graduate completers and non-completers.

## Methodology

- Sample size(n)=17,933 students
- Fall entry cohorts
  - Doctoral/Professional cohort years(2012-2017)
    - 7-year grad rate
  - Master's starting cohort years (2012 2019)
    - 5-year grad rate
- Exploratory data analysis
  - Descriptive statistics
    - Frequency distributions, cross-tabulations etc.
  - Inferential Statistics

#### UNIVERSITY of HOUSTON INSTITUTIONAL RESEARCH

15

### **Descriptive Statistics**

Entry cohort 2012-2019									
	Maste	Master's	Doct	Doctoral		Professional			
	Count	%	Count	%	Count	%			
Female	6,130	<b>52.9</b> %	1,416	47.0%	1,869	56.3%			
Male	5,468	47.1%	1,597	53.0%	1,453	48.2%			
Full-time	8,716	75.2%	2,705	<b>89.8</b> %	3,078	<b>92.7</b> %			
Part-time	2,882	24.8%	308	10.2%	244	7.3%			
URM	3,136	27.0%	445	14.8%	678	20.4%			
Non-URM	5,120	44.1%	1,029	34.2%	2,534	76.3%			
International	3,342	28.8%	1,539	51.1%	*	3.3%			
% Graduated	10,269	88.5%	2,097	<b>69.6</b> %	3,062	<b>92.2</b> %			

**Note:** For Master's level, 2019 entry cohort is included. Doctoral and Professional counts include 2012 – 2018 entry cohorts.

**Underrepresented minority (URM)** includes African American, Hispanic, Native American, & Hawaiian Pacific Islander

	Master's	Doctoral	Professional
Architechture	271		
Arts	284	*	
Business	2,314	94	
Education	988	501	
Engineering	1,933	648	
Public Affairs	*		
GHL	241	*	
Law	528		1,744
LASS	1,509	632	
NSM	972	895	
Nursing	*		
Optometry	*	*	709
Pharmacy	*	104	869
Social Work	1,521	*	
Technology	844		
Total	11,598	3,013	3,322

#### **Descriptive Statistics by Program Areas**

\* Small cell values

Note: 2019 entry cohort included only for Master's level.

Doctoral and Professional counts include 2012 – 2018 entry cohorts.

7-Yr Doctoral and Professional Graduation Rate 93.6% 94.1% 100.0% 91.7% 91.3% 91.1% 89.7% 90.0% 75.1% 80.0% 70.1% 69.4% 69.4% 67.8% 67.3% 70.0% Graduation % 60.0% 50.0% 40.0% 30.0%

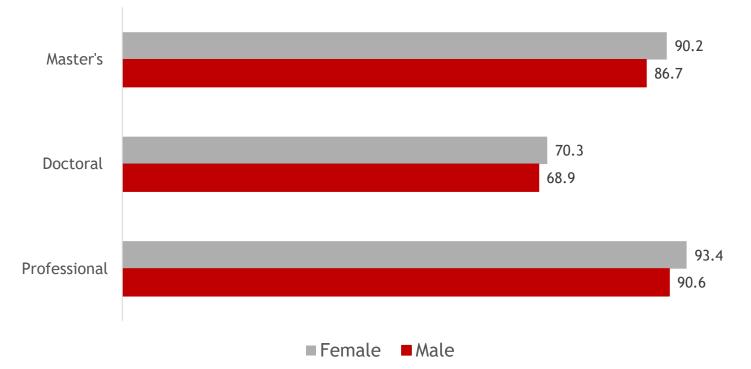
20.0% 10.0% 2012 2013 2014 2015 2016 2017 2012 Doctoral Professional Overall Graduation Rate

# Doctoral : 69.9% Professional: 91.9%

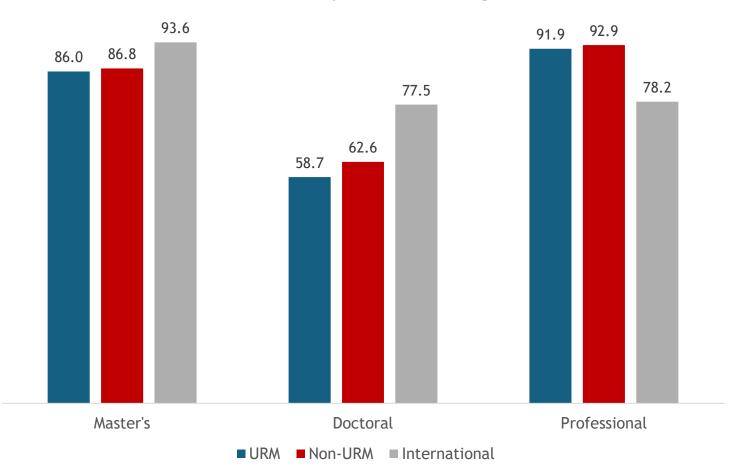


#### 5-year Master's Grad Rate (2012-2019): 88.5%

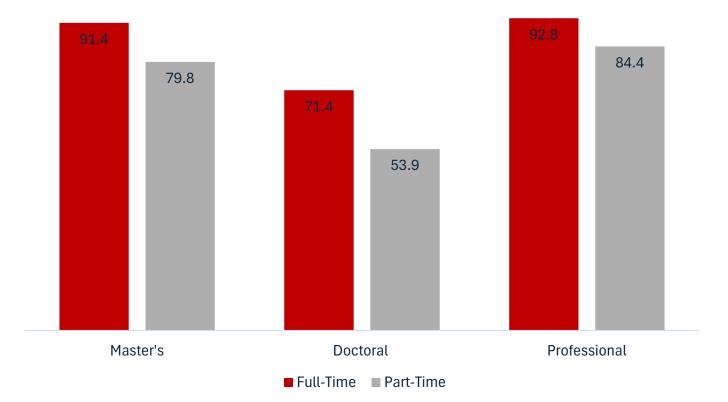
Graduation Rate by Degree Level & Gender



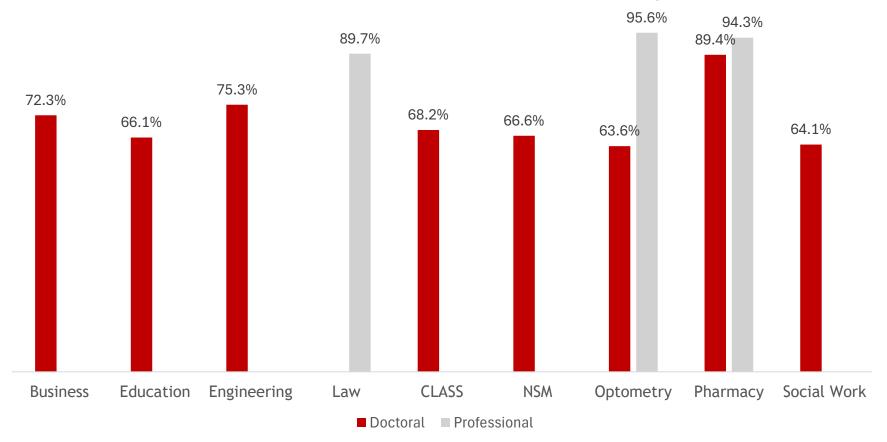
Graduation Rate by URM and Degree Level



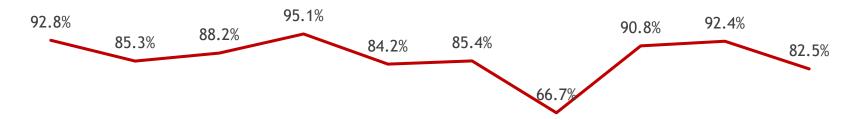
#### FT/PT status and Graduation Rate



Graduation Rate for Doctoral/Professional Program Areas



Graduation Rate for Master's Program Areas





#### UNIVERSITY of **HOUSTON** INSTITUTIONAL RESEARCH <sup>2</sup>

### **Trends in Graduation Rates**

- Female students graduate at higher rates across all the degree levels.
- Consistent with prior research findings, professional programs have higher graduation rates compared to doctoral programs within the same time frame (i.e., 7year graduation rates).

### **Trends in Graduation Rates**

• At the master's level, URM and non-URM students graduate at similar rates (86%) within 5-years from their cohort entry year.

 Doctoral URM students graduate at lower rates (58%) compared to Non-URM (63%) and International graduate students (78%) within 7years from their cohort entry year.

26

### Next Steps

 Adding student loans and any institutional aid to the data to examine the impact on graduate graduation rates.

• Conducting predictive analysis to understand the impact of the factors on graduation rates.

### Acknowledgement

- Special Thanks to
  - Dr. Susan Moreno (Former Executive Director)
  - Vyas Krishnamurthy (Associate Director OIR)
  - Alan Jay Alejandro (Enterprise DW Team)



### **Selected References**

Carrasco, M. (2023). Report: Graduate Loans Could Soon Comprise the Majority of Federal Student Loan Portfolio. NASFAA. <u>https://www.nasfaa.org/news-</u> <u>item/31431/Report\_Graduate\_Loans\_Could\_Soon\_Comprise\_the\_Majority\_of\_Federal\_Student\_L</u> <u>oan\_Portfolio</u>

Denning & Turner (2024). The Graduation Part II: Graduate School graduation Rates. Working paper 32749. National Bureau of Economic Research. <u>The Graduation Part II: Graduate School Graduation</u> <u>Rates | NBER</u>

Offstein, E. H., Larson, M. B., Mcneill, A. L., & Mwale, H. M. (2004). Are we doing enough for today's graduate students? *International Journal of Educational Management*, *18*(7), 396-407.
Solinas-Saunders, M., Hobson C.J., Griffin, A., Azemi, Y., Szostek, J., & Novak, J.M. (2024). Descriptive national evidence comparing Hispanic and White student graduate degree completion rates. *Journal of Hispanic Higher Education*, 23(1), 17-31. DOI:10.1177/15381927231172576

Taylor, M., Turk, J. M., Chessman, H. M., & Espinosa, L. L. (2020). Race and ethnicity in higher education: 2020 supplement. *American Council on Education*. equityinhighered.org



### Thank you!!

Dr. Moumita Mukherjee <mmukherjee@uh.edu>

Scan the QR code to complete the session survey and provide feedback.



Texas Association for Institutional Research

Annual Conference: February 25-28, 2025 Omni Hotel in Corpus Christi, TX

