



HOME COMING BOARD

SFAC FY26 PRESENTATION

OCTOBER 21ST 2024 - OCTOBER 26TH 2024

TABLE OF CONTENTS

01

MISSION OF HC

02

STRATEGIC VALUES

03

ORG STRUCTURE

04

UNIT SUCCESSESS

05

REQUEST OVERVIEW

06

Q&A

OCTOBER 21ST 2024 - OCTOBER 26TH 2024

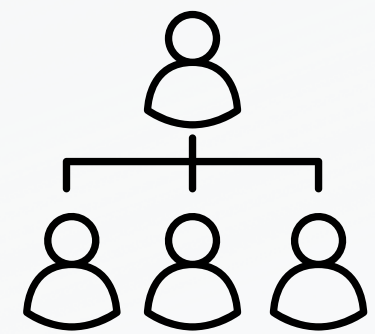
MISSION OF HC

The Homecoming Board organizes and leads one of the University of Houston's longest traditions. Our mission is to bring together students, faculty, staff, alumni, and the Houston community for a week of spirited events and celebrations. We aim to create a welcoming environment where everyone feels a sense of belonging, with events that are accessible to all.



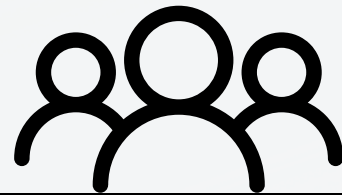
OCTOBER 21ST 2024 - OCTOBER 26TH 2024

DSA VALUES & ORG STRUCTURE



OCTOBER 21ST 2024 - OCTOBER 26TH 2024

VALUES



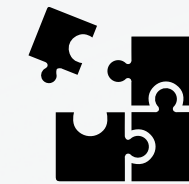
Community

We embrace our diversity and work to ensure the University of Houston is a place where everyone feels a sense of belonging and responsibility for the well-being of their fellow community members.



Collaboration

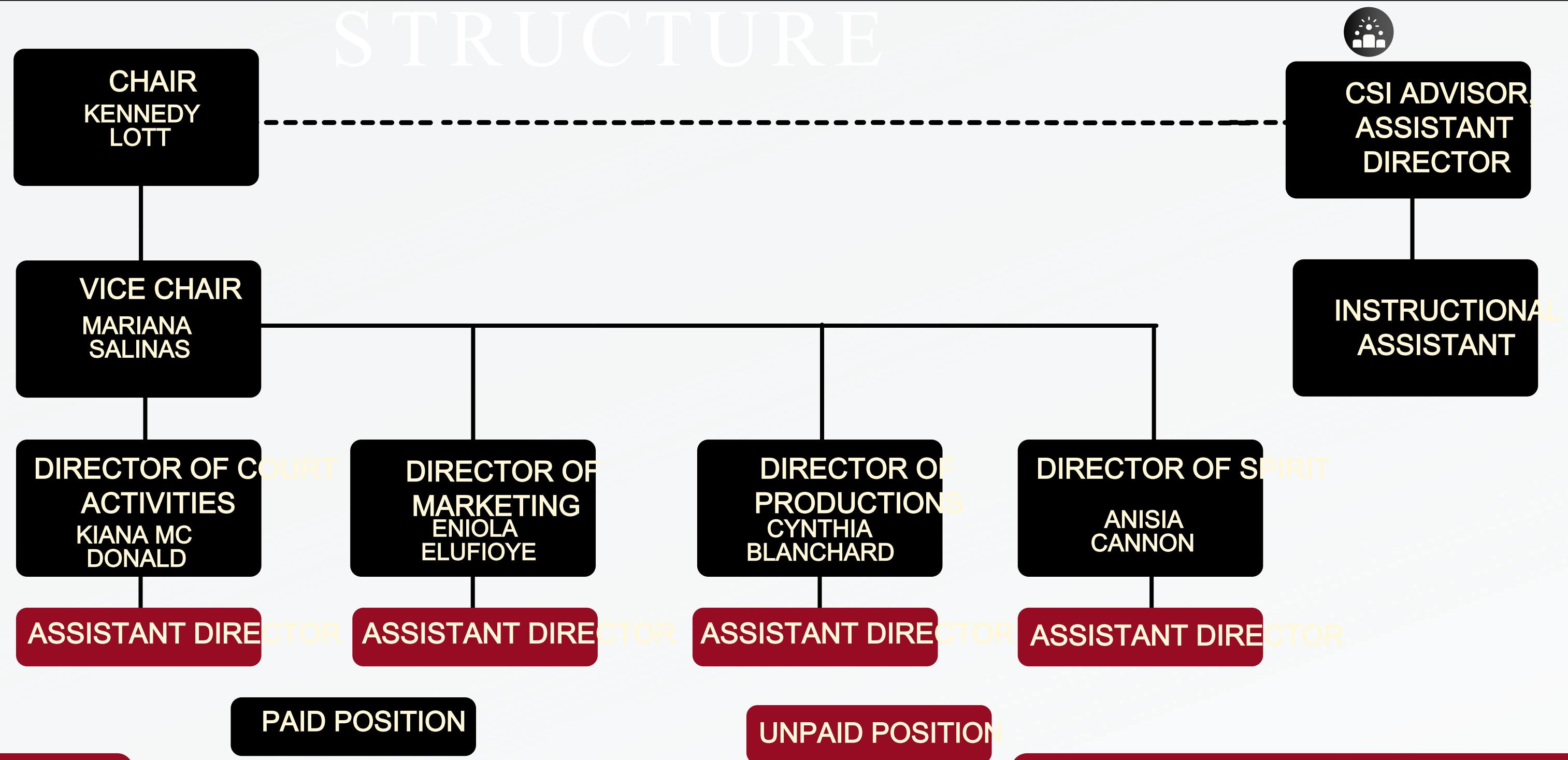
Our best work is realized through diverse perspectives, knowledge, and resources within the division, across the university, and with community partners.



Empowerment

We empower individuals to grow and advocate for themselves and others while building leadership and communication skills. Our focus is on fostering belonging and measuring success through our programs.

ORGANIZATION STRUCTURE



OCTOBER 21ST 2024 - OCTOBER 26TH 2024

UNIT SUCCESSES/ AND CHALLENGES



OCTOBER 21ST 2024 - OCTOBER 26TH 2024

SUCSESSES

ATTENDEE ENGAGEMENT

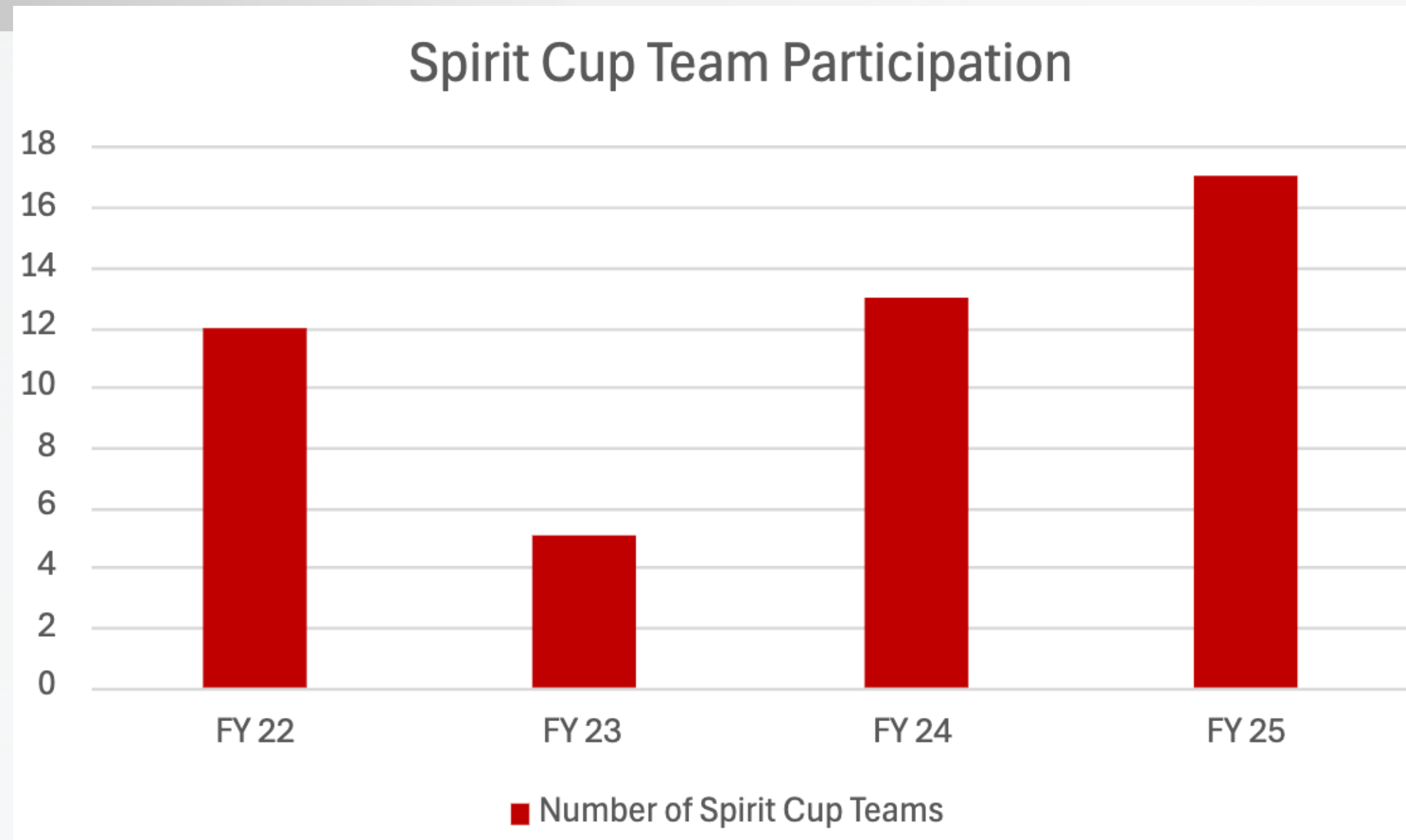
- Activities were available to anyone who attended, not just those who participated in our spirit teams
- Attendance has increased throughout the years with events such as bed races, kick-off, and our early Tuesday events

COLLABORATIONS

- New and strengthened collaborations with other University Sponsored Organizations.
- Spirit Team interests and engagement increased within our Registered Student Organizations and Greek Life.

OCTOBER 21ST 2024 - OCTOBER 26TH 2024

SUCCESSES



OCTOBER 21ST 2024 - OCTOBER 26TH 2024

CHALLENGES

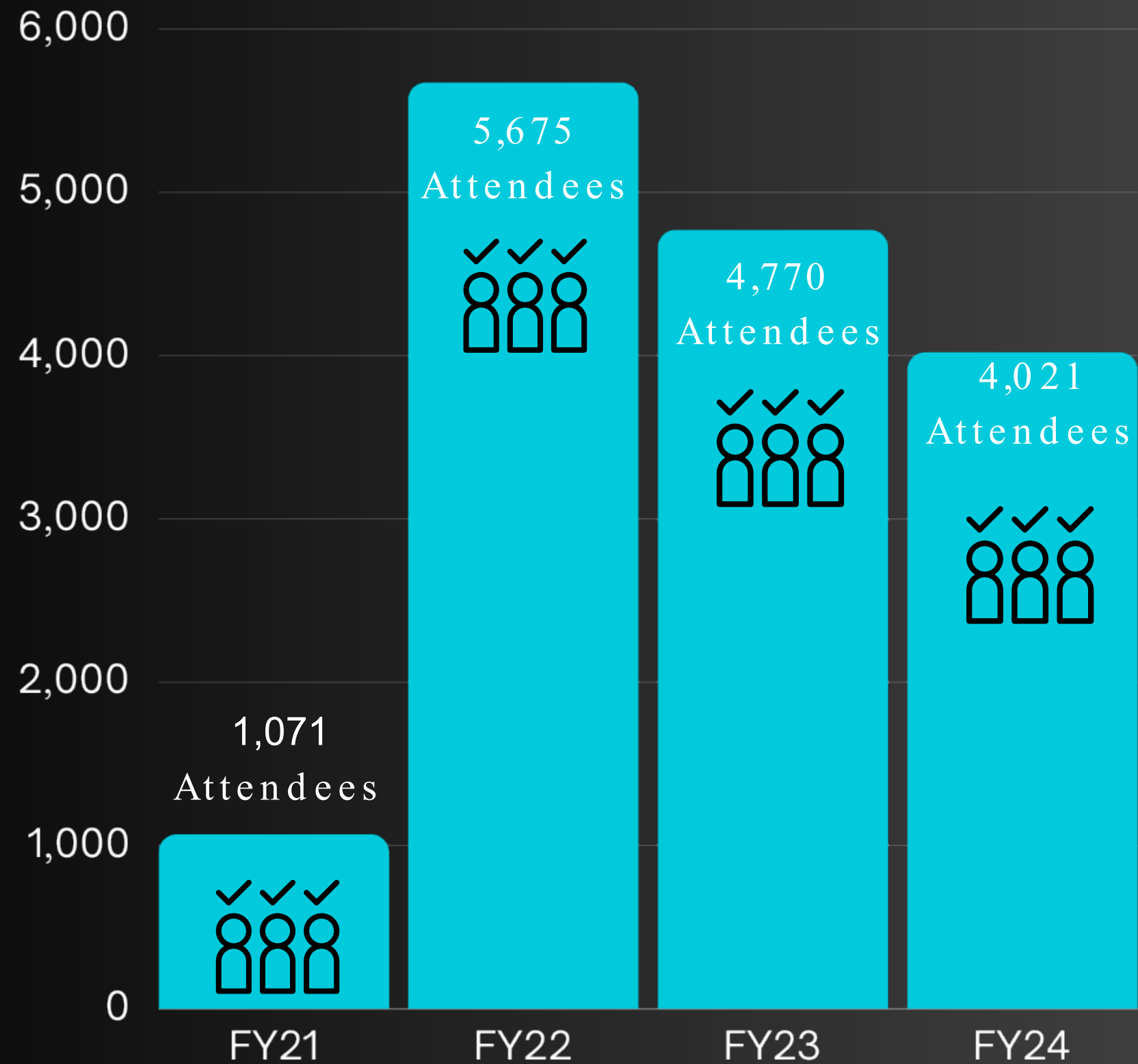
Board Development

- Training an entirely new board served as a setback in ensuring a smooth process into the new year.
- The delay in the formation of the board resulted in the backup of tasks delegated to an earlier time expectancy.

Campus Engagement

- We encountered Challenges with recruitment and engagement with Spirit Cups teams and court applicants.
- The unexpected weather led to poor attendance at Cougar Quest and Concert.

PAST ATTENDANCE OF FY 24

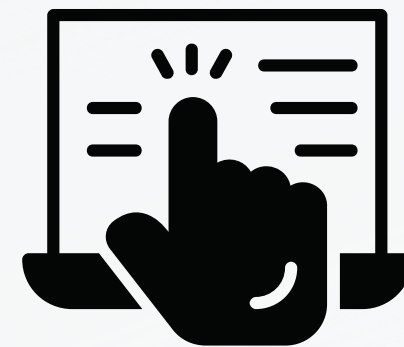


Inclement weather Friday led to a lower than anticipated attendance at Cougar Quest that was moved indoors.

OCTOBER 21ST 2024 - OCTOBER 26TH 2024

OCTOBER 21ST 2024 - OCTOBER 26TH 2024

BASE
AUGMENTATION
REQUESTS



WHAT IS BED RACES?

BED RACES

One of Homecoming's favorite traditions, Bed Races is an event like no other! Teams decorate a bed and race for the fastest time to win. With free food trucks, giveaways, and plenty of activities, this event will be a great time for everyone, participating or spectating!



OCTOBER 21ST 2024 - OCTOBER 26TH 2024

ONE TIME REQUEST FOR BED RACES

ITEM	COST
VENDORS	\$6,300
LIGHTS AND INSTALLMENTS	\$840
SECURITY/EMS	\$800
FACILITIES	\$300
MARKETING AND PROMOTIONS	\$1,200
FOOD AND BEVERAGE	\$6,000
Subtotal	\$15,440
UH Administrative Charge (6.0%)	\$926.40
Total	\$16,366.40



OCTOBER 21ST 2024 - OCTOBER 26TH 2024

ONE TIME REQUEST FOR SUMMER MARKETING

ITEM	COST
MARKETING & PROMOTIONAL ITEMS	\$9,850
MARKETING & CREATION STATION	\$1,312
Subtotal	\$11,162.50
UH Administrative Charge (6.0%)	\$669.75
Total	\$11,832.25



OCTOBER 21ST 2024 - OCTOBER 26TH 2024

OCTOBER 21ST 2024 - OCTOBER 26TH 2024

HOMECOMING THEME



THE HOMECOMING BOARD PROUDLY PRESENTS:

COOG CITY

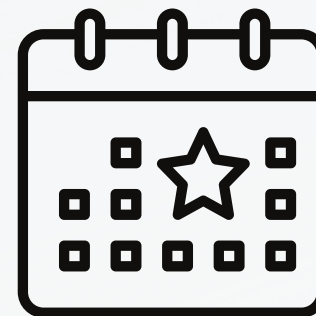
The University of Houston proudly presents Homecoming 2024! Homecoming is more than a football game—it is a week celebrating the University of Houston, uniting students and organizations, and showcasing Cougar Pride and Cougar Spirit during one of the oldest traditions on campus! For each day of Homecoming, there are different events for students, alumni, and the UH community. Mark your calendars this year for Homecoming 2024, and celebrate Homecoming with us October 21st - October 26th!



OCTOBER 21ST 2024 - OCTOBER 26TH 2024

OCTOBER 21ST 2024 - OCTOBER 26TH 2024

WEEK OF EVENTS



OCTOBER 21ST 2024 - OCTOBER 26TH 2024

PAINTING WITH A COUGAR

Saturday, October 19th, 2024
9:00 am - 12:00 pm
Student Center Plaza

HOMEcoming KICK-OFF PEP RALLY W/RHA

Monday, October 21st, 2024
6:00 PM - 8:00 PM
Student Center Plaza

STUFF-A-COOG

Tuesday, October 22nd, 2024
11:30 AM - 1:30 PM
Student Center Plaza

STRUT YOUR STUFF

Tuesday, October 22nd, 2024
7:00 PM - 10:00 PM
Student Center South- Houston Room

BED RACES

Wednesday, October 23rd, 2024
7:00 PM - 10:00 PM
TDECU Stadium, Gate II

CANSTRUCTION W/MVP

Thursday, October 24th, 2024
11:30 AM - 2:30 PM
Student Center Plaza

HOMEcoming CONCERT W/SPB

Thursday, October 24th, 2024
7:30 PM - 10 PM
Lynn Eusan Park

ROCK THE CAMPUS W/MVP

Friday, October 25th, 2024
10 AM - 12:30 PM
Student Center Plaza

COUGAR BLOCK PARTY

Friday, October 25th, 2024
7 PM - 10 PM
Lynn Eusan Park

OCTOBER 21ST 2024 - OCTOBER 26TH 2024

CROWNING OF THE KING & QUEEN

PRESENTED BY
PRESIDENT RENU KHATOR AND
DR. SURESH KHATOR

S a t u r d a y , O c t o b e r 2 6 t h , 2 0 2 4
T D E C U S t a d i u m



OCTOBER 21ST 2024 - OCTOBER 26TH 2024

THANK YOU
ANY QUESTIONS?

www.uh.edu/homecoming

hcchair@central.uh.edu

[@uhomecoming](#)