

# UNIVERSITY of HOUSTON

## STUDENT GOVERNMENT ASSOCIATION

**Label:** SGAB-61010

**Date introduced:** 02-26-2025

**Author(s):** Chair Hubbard, Speaker Cockrell

**Sponsor(s):** Senator Gerling-Perez, Vice Chair Luong, Senator White, Senator Maria, Senator Ledezma, Senator Leonard, Chair Wallace,

**Committee:**

**Draft:** Vote

### SGA Unlocked Podcast

**Whereas,** the Student Government Association is recognized as one of the largest and most influential organizations on campus, representing both undergraduate and graduate student while maintaining direct ties with university administration;

**Whereas,** a significant portion of the student body remains unaware of the discussions, decisions, and initiatives undertaken by SGA, leading to a disconnect between student representatives and the general population;

**Whereas,** SGA serves as a vital organization responsible for advocating for student needs and ensuring their voices are heard in matter affecting campus life, academics, and university policies;

**Whereas,** miscommunication and misinformation can arise through informal channels, leading to misunderstandings about SGA's role, initiatives, and decision making processes;

**Whereas,** establishing a video podcast would provide an accessible and engaging platform for SGA members to communicate directly with students, offering transparency, insights into ongoing projects, and discussion on key campus issues;

**Whereas,** a video podcast would allow SGA representatives to answer student questions, clarify concerns, and provide a deeper understanding of student government operations, fostering a more informed and engaged student body;

**Whereas,** this initiative would enhance student government relations by creating a space where students can actively participate, submit questions, and engage with their elected representatives in an open and interactive format;

**Therefore, be it enacted by the Senate of the Student Government Association of the University of Houston:** the University of Houston Student Government Association establishes an official SGA Video Podcast to enhance transparency, improve communication, and strengthen student engagement with their elected representatives;

**Be it further enacted,** that the podcast be made accessible through multiple platforms, including the university's SGA website, social media channels, and other digital outlets to maximize student reach;

**Be it further enacted,** the members of SGA participate in regular episodes to discuss initiatives, address student concerns, and provide updates on governmental affairs;

**Be it further enacted,** that student feedback be actively sought to shape the content and format of the podcast, ensuring that it effectively meets the needs and interests of the university community;

**Be it further enacted,** this podcast shall be operated by the Director of Public Relations, with oversight provided by the Chief of Staff;

**Be it further enacted,** that each Senate committee chair may utilize this platform to provide committee updates, share strategic plans, give as many podcast updates as desired by requesting podcast time, and fostering stronger connections;

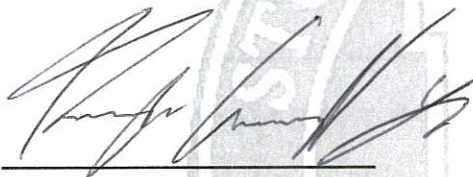
**Be it further enacted,** the podcast must feature senators, along with representation from the Executive and Judicial branch to ensure diverse perspectives on student government affairs;



**Be it further enacted,** the Director of Public Relations shall have full discretion in scheduling guests and determining the format of each episode to best serve the interests of the student body and the Student Government Association;

**Be it further enacted,** that to ensure fair representation and prevent repetitive appearance of the platform, a rotational system shall be implemented for senator participation, guaranteeing that all senators have an opportunity to appear on the podcaster.

**Be it further enacted,** that standards of the code of ethics will be followed and conduct shall be established to prevent misuse of the podcast, including but not limited to: defamatory remarks, partisan endorsements, or personal attacks.




Tavagoh Cockrell

Speaker of The Senate

Date of Senate Approval:

3/26/25



Diego Arriaga

President of The SGA

Date of Presidential Approval:

3/31/2025