

## Retailing & Consumer Science - Bachelor of Science College of Engineering Technology Majors

### I. Core Requirements (39 hours)\*

Course Name	Hours	TCCNS	UH
<b>Communication (6 hours)</b>			
English Composition I	3	ENGL 1301	ENGL 1301
English Composition II	3	ENGL 1302	ENGL 1302
<b>Mathematics (6 hours)</b>			
Contemporary Mathematics <b>or</b> College Algebra	3	MATH 1332 <b>or</b> MATH 1314	MATH 1332 <b>or</b> MATH 1314
Choose <b>one</b> additional course from your current college's core-approved list.	3		
<b>Life &amp; Physical Sciences (6 hours)</b>			
Choose <b>two</b> courses from your current college's core approved list.			
<b>Creative Arts (3 hours)</b>			
Choose <b>one</b> course from your current college's core approved list.			
<b>Language, Philosophy, &amp; Culture (3 hours)</b>			
Choose <b>one</b> course from your current college's core approved list.			
<b>Social &amp; Behavioral Sciences (3 hours)</b>			
Choose <b>one</b> course from your current college's core approved list.			
<b>American History (6 Hours)</b>			
United States History I	3	HIST 1301	HIST 1301
United States History II	3	HIST 1302	HIST 1302
<b>Government/Political Sciences (6 hours)</b>			
Federal Government	3	GOVT 2305	GOVT 2305
Texas Government	3	GOVT 2306	GOVT 2306

### II. Major Requirements (21-23 hours)\*

Course Name	Hours	TCCNS	UH
Principles of Management	3	BMGT 1327	HDCS 3300 <sup>^</sup>
Fashion Buying	3	FSHN 2303	HDCS 4380 <sup>^</sup>
Visual Merchandising	3	FSHN 2320	HDCS 3304 <sup>^</sup>
Fashion Advertising <b>or</b> Principles of Selling <b>or</b> Advertising/Sales Promotion	3	FSN 2307 <b>or</b> MRKG 2333 <b>or</b> MRKG 2349	HDCS 4386 <sup>^</sup>
Integrated Software Apps	3-4	ITSC 1309 <b>or</b> 1409	TECH 1301
Elementary Statistical Methods	3	MATH 1342	MATH 1342
Choose ONE additional course from your current college's core-approved list.	3		

### III. Approved Electives (21 hours)\*\*

Course Name	Hours	TCCNS	UH
Introduction to Fashion <b>or</b> Fashion Promotion	3	FSHD 1302 <b>or</b> FSHN 2301	HDCS 3302 <sup>^</sup>
Fashion History	3	FSHD 1311	HDCS ELEC
Fashion Selling	3	FSHN 1320	HDCS ELEC
Ready to Wear Construction	3	FSHD 1324	HDCS ELEC
Fashion Image	3	FSHN 2309	HDCS ELEC
e-Commerce Marketing	3	MRKG 2312	HDCS 4375 <sup>^</sup>
Marketing Research & Strategy	3	MRKG 2348	HDCS ELEC

(Continued on Next Page)

# Students may petition faculty to approve 15 hours of specialized coursework towards their degree. Suggested Rubrics: ACNT, BGMT, CSME, FMKT, FSHD, GAME, GERS, HAMG, INDS, HRGY, RELE, RSTO.

^ Lower-level credit only. To graduate, students must earn at least 36 hours of advanced-level credit.

### **\*Transfer Credit Limit**

**A maximum of 66 hours (grades C- or better) of 1000/2000 level transfer hours may be applied toward a UH degree.** These are the 66 hours that best meet the degree requirements for your UH degree combination (Major, Double Major, Double Degree, and Minor).

- Students who currently attend UH should refer to their departmental advisor **BEFORE** taking courses at another college.
- Courses listed above are **suggested** courses for this degree. Other courses in combination may apply to a degree.
- See department or course catalog for further information on your degree plan.

### **Texas Undergraduate In-State Tuition Enrollment Cap**

Under current rules, Texas resident undergraduate students who enrolled for the first time in a Texas public institution of higher education in fall 1999 or later may be charged a premium tuition rate after they reach an established enrollment cap. For details, see [Texas Enrollment Cap | Office of the Provost | University of Houston](#)